



# GLOBAL SUSTAINABILITY INITIATIVES

*Creating Value through Purpose*

INDEVCO and our companies continue the legacy of founder, Georges N. Frem, through social programs and environmental objectives reaching across Lebanon and the Middle East North Africa region.

## SOCIAL PROGRAMS

### **Arab Women's Wellbeing**

- Puberty & Menstrual Hygiene Education Program for School Girls in Lebanon, Qatar, Saudi Arabia & UAE
- Early breast cancer detection & screening education in Kuwait, Saudi Arabia & UAE
- Believe & Achieve' positive psychology programs in Iraq, Jordan, Kuwait, Lebanon, Saudi Arabia & UAE

### **Childhood Development in the Middle East**

- Breastfeeding awareness program in Lebanon
- 'Educate a Child, Build a Nation' program in Kuwait, Oman, Qatar, Saudi Arabia, UAE & Yemen
- Financial & technical support in Lebanon for Georges N. Frem Foundation & NGO initiatives

### **Industry-University Relations in Lebanon**

- Industry leadership on Boards of Trustees and advisory committees at the American University of Beirut, Holy Spirit University of Kaslik, Lebanese American University, Lebanese University, Notre Dame University, and Université Saint-Joseph de Beyrouth
- Frem Civic Center at Lebanese American University – Byblos Campus
- Georges N. Frem Manufacturing Technologies Hub at the American University of Beirut
- Annual support of and engagement in the Lebanese Industrial Research Achievements (LIRA) Program
- Annual sponsorship of LibanPack StarPack Student Packaging Design Competition
- Technical Cooperation Agreement with Lebanese University to evaluate engineering lab equipment
- Exoskeleton product development & testing of Phoenix Machinery with Lebanese American University – Beirut Campus Faculty of Engineering

### **Community Sponsorships & Contributions**

# ENVIRONMENTAL OBJECTIVES

## Renewable Energy

- Solar PV farm installation (Egypt & Lebanon)
- Biomass power & steam generation (Lebanon)
- Heat recovery (Lebanon)

## Sustainable Forestry

- FSC & PEFC chain-of-custody certified pulp & paper procurement (Lebanon)
- Reforestation of the Cedars of Lebanon forest (Lebanon)

## Sustainable Product Development

- Greencoat® wax replacement corrugated packaging, in partnership with DS Smith (USA)
- MicroMB™ recycled resins & mineral fillers for plastics converting (Egypt, Lebanon & Saudi Arabia)

## Waste Recycling & Regeneration

- Plastic film waste collection, sorting & regeneration into recycled resins (Lebanon & Saudi Arabia)
- Plastic resin waste washing & regeneration (Saudi Arabia)
- Paper & corrugated waste collection for repulping (Egypt, Lebanon & Saudi Arabia)
- Tissue waste collection for repulping (Egypt & Lebanon)